



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-13-2012 PAGE: 1 of 3

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market											
395476	08-13-2012		0	RESTORE OUR FUTURE, INC	RESTORE OUR FUTURE, INC	POLITICALS	WPVI - PHILADELPHIA											
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title									
1206		241055	PHILADELPHIA	A. CLIFFORD	08-14-2012	08-20-2012	M (Broadcast Month, Cycle 1)	N	241055									
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 1206															
1	08-14-2012	08-17-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	10	30		1	1	1	1			4	1,600	4	6,400.00	
2	08-14-2012	08-17-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30		1	1	1	1			4	1,600	4	6,400.00	
3	08-14-2012	08-17-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30		1	1		1			3	1,200	3	3,600.00	
4	08-14-2012	08-17-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	10	30		1	1		1			3	1,100	3	3,300.00	
5	08-14-2012	08-17-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	10	30		2	2	2	2			8	2,300	8	18,400.00	
6	08-14-2012	08-17-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30		1	1	1	1			4	2,800	4	11,200.00	
7	08-14-2012	08-17-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	30		2	2	2	2			8	2,500	8	20,000.00	
8	08-14-2012	08-17-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)	10	30		1	1	1	1			4	1,600	4	6,400.00	
9	08-14-2012	08-17-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	10	30		1			1			2	3,500	2	7,000.00	
10	08-17-2012	08-17-2012	08:00PM - 09:00PM	PRIME FR8 (7042)	10	30					1			1	4,500	1	4,500.00	
11	08-18-2012	08-18-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)	10	30						2		2	800	2	1,600.00	
12	08-19-2012	08-19-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)	10	30							1	1	1,200	1	1,200.00	
13	08-18-2012	08-18-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)	10	30					1			1	1,600	1	1,600.00	
14	08-19-2012	08-19-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)	10	30							1	1	500	1	500.00	
15	08-19-2012	08-19-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705	10	30							1	1	3,000	1	3,000.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 1206			CMS # 241055	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 08-14-2012	End Date 08-20-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 241055				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1206																	
16	08-19-2012	08-19-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)				10	30							1	1	600	1	600.00
17	08-20-2012	08-20-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				10	30	1							1	1,600	1	1,600.00
18	08-20-2012	08-20-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				10	30	1							1	1,600	1	1,600.00
19	08-20-2012	08-20-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				10	30	1							1	1,200	1	1,200.00
20	08-20-2012	08-20-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				10	30	1							1	1,100	1	1,100.00
21	08-20-2012	08-20-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				10	30	2							2	2,300	2	4,600.00
22	08-20-2012	08-20-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				10	30	1							1	2,800	1	2,800.00
23	08-20-2012	08-20-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)				10	30	2							2	2,500	2	5,000.00
24	08-20-2012	08-20-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)				10	30	1							1	1,600	1	1,600.00
25	08-20-2012	08-20-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				10	30	1							1	3,500	1	3,500.00
26	08-20-2012	08-20-2012	08:00PM - 11:00PM	EAGLES FOOTBALL GAMES (7240)				10	30	2							2	9,000	2	18,000.00
Contracted Gross Total:																		61	136,700.00	
Actual Gross Total:																		61	136,700.00	
Agency Commission:																			20,505.00	
Net Total:																			116,195.00	

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Line	Start Date	End Date	Time Period					Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1206																		
Month/YR		Preempted			Made Good			Contract Total			Adjustments							Actual Total			
Aug 12		0.00			0.00			136,700.00			0.00							136,700.00			
TOTAL		0.00			0.00			136,700.00			0.00							136,700.00			

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